

GUIDANCE FOR GIRLS CHOOSING VOCATIONS

Speakers Representative of
All Fields Here Friday
and Saturday.

THIRD CONFERENCE

Under Auspices of S.G.A.
and Association of Col-
legiate Alumnae.

The third Annual Conference of Vocational Guidance for University women, conducted under the auspices of the Student Government Association and the Association of Collegiate Alumnae, will be held in the University Auditorium Friday and Saturday of this week.

Miss Helen Bennett, head of the Collegiate Vocational Bureau of Chicago, will talk on "Physical Value of Vocational Education" at the opening meeting of the conference at 4 o'clock Friday afternoon. There will also be music at this meeting.

Miss Maude Morrison, head of the professional section of the United States Employment Service, and Miss Bennett will hold informal conferences at 7:30 o'clock Friday night. At this meeting girls may ask any questions they wish about vocational work for women.

The informal conferences will continue throughout the day Saturday. From 9 to 10 in the morning F. N. Miller will hold a conference on "Women in Agriculture;" Mrs. Louis Selbert on "Nursing;" and Mrs. A. H. R. Fairchild on "The Teacher As a Vocational Guide."

At 10 o'clock there will be music, followed by a conference on "Arts and Crafts and Rehabilitation of the Handicapped," conducted by Miss Ella V. Dobbs. There will be more music at 11 o'clock and after that the following conferences will be held: "Recreational Work," Miss Helen Gath. "The Woman Chemist," Dr.

Mary V. Dover; "Secretarial Work and Business Administration," Dean Isidor Loeb; "The Woman Architect," Harry S. Bill.

"Vacation For College Women" will be the subject of the first conference in the afternoon, at 2 o'clock. It will be conducted by Miss Morrison. From 3 to 4 Miss Mary Baker will hold a conference on "Library Work For Women" and Miss Bess Naylor on "Home Economics and Dietetics." The last conferences will be held from 4 to 5, on "Industrial Supervision of Labor," by Dr. Caroline Stewart, "Y. M. C. A.," by Miss Helen Becker and "Women in Medicine," by Mrs. E. R. Clark.

Music in the afternoon program will come at 2 and at 3 o'clock.

"GUS" OEHM WRITES OF FRANCE

Tells News of Leslie Fahrner and Clinton Collins.

Corporal G. M. ("Gus") Oehm, a graduate of the School of Journalism, writes the following letter:

"New developments in the A. E. F. have brought changes to the old M. U. boys who were once privileged to take assignments and other instructions from the members of the School of Journalism faculty.

"Sergeant Leslie Fahrner has finished his work in the office of the aircraft armament section of the air service at Paris and is, I understand, to attend a school at Lyon. The last I knew of Halley he was still at the air service headquarters in Paris.

"I am now at Tours after about four months in Paris. I often see Clint Collins, who is located here. Clint is in the motor transport corps and has charge of a big gasoline station. Clint is still a buck. He has given up football.

"I was sent to Tours under orders to do 'editorial work,' but it appears that it had become known that I was a stenographer and the first man I reported to, in the office of the chief ordnance officer, nabbed me off and I am still here, a stenographer.

"It is my earnest hope that I may return to the press association work and I was given every assurance that I would be."

Dorothy's Ten Parental Commandments

Having to play in "THE TALK OF THE TOWN," her newest Jewel Production, the role of a daughter, who whirls on the brink of sin's abyss, because no one has warned her in her youth of the pitfalls set for innocent young girls, unversed in life's mysteries, DOROTHY PHILLIPS, the emotional star, studied the problem of parents who mistake ignorance for innocence, and evolved the following ten commandments for fathers and mothers to follow in making life's path less difficult for their daughters:

1—Explain the mysteries of life at an early age.

2—Do not refuse to answer any question your girl may ask.

3—Pick your servants carefully, for a thoughtless helper may divulge the beautiful secrets of nature in a vulgar manner.

4—Make your daughter feel the utmost confidence in you, so that she will tell you all her perplexing problems.

5—Exercise careful supervision over the friends your daughter chooses. Their influence in her life is potent with either good or evil.

6—Encourage the society of nice boys of your daughter's own age. Entertain them in your home. It is better than forcing your daughter to clandestine meetings in the park.

7—Do not absolutely forbid anything. Remember "the forbidden thing is the thing desired."

8—Discourage the public dance hall. Let your daughter stage her dances in her own home.

9—Encourage her in simple dress. Daring sensational costumes often invite insulting comments and remarks from men.

10—Do not be afraid to let her see good sex plays. They will show her the right and wrong paths for a young girl to pursue.

If you want to see what happened to a girl whose parents did not follow out these ten commandments, but who went exactly opposite to the ideas contained in them, go to the

BROADWAY ODEON THEATER

and see "The Talk of the Town."

TONIGHT AND THURSDAY
MATINEE 3 P. M.

Boy Scout Mass Meeting

7:30 Tonight

In Commercial Club Rooms.

Coach Schulte will discuss Field Meet.

MEN!

TONIGHT

"The Challenge of World Democracy.---To The Students of The World."

J. STITT WILSON'S SUBJECT

Y. M. C. A. AUDITORIUM - 7:30 P. M.

COUNCIL OF DEFENSE REPORT NEARLY DONE

Gives Complete Account of
Missouri's War Activi-
ties.

IMPORTANT RECORD

Certificates of Honor to
All Members of the
Council.

The report of the Missouri Council of Defense is being published and will soon be ready for distribution. This report will be sent to every state council of defense, state officials and also to several foreign countries.

On April 9, 1917, Secretary of War, Newton D. Baker, sent to Governor Gardner a request to organize a State Council of Defense. Three days after receiving the request Governor Gardner called a conference and organized a Council of Defense for this state, the first of its kind to be organized in this country. At this conference the constitution for the Council of Defense was written. It gave the council supreme authority in relation to the state's duty during the war.

Committees were also appointed at this conference to carry out war work in this state. The leading men of the state were appointed on these committees and they formulated the plans which were followed during the war.

In the report is given every phase of Missouri's war activities. It includes an account of the Food Administration and agricultural work in this state. The council had charge of all public speaking throughout the state, the non-construction campaign and the teaching of foreigners to speak English. Instruction and information bulletins were also issued. The council succeeded in getting all churches to discontinue the use of the German language. The official newspaper, Missouri-on-guard, was published by the council.

Dean F. B. Mumford, of the college of Agriculture, chairman of the council, said that this report is Missouri's most important record of war activities. The records have been turned over to the State Historical Society and will be preserved in the University Library for future use and reference.

The edition of the report is to be bound in leather and have about 150 pages of reading matter. For Dean Mumford's services in the Missouri Council of Defense he has been awarded a certificate of honor. The certificate is signed by the governor and secretary of the state, and stamped with the Missouri seal. Each member of the Council of Defense will be awarded one of these certificates.

SAYS DEGREE IS WORTH \$20,000

College Graduates Compose Large Percentage of Our Great Men.

A recent bulletin of the Bureau of Education, Department of Interior, Washington, D. C., is entitled "Money Value of Education." It appears from this official bulletin that less than 1 per cent of American men are college graduates, yet this 1 per cent has furnished 55 per cent of the presidents of the United States, 3 per cent of the members of Congress, 47 per cent of the speakers of the house, 54 per cent of the vice-presidents, 62 per cent of the secretaries of state, 50 per cent of the secretaries of the treasury, 67 per cent of the attorney generals and 69 per cent of the justices of the supreme court.

Dr. Arthur Holmes, dean of the faculty of the Pennsylvania State College, asserts that a college education is worth \$20,000. He arrives at this conclusion by comparing the average yearly income of the college trained man, \$1,187, and the average yearly income of the man without college training, which is \$518. This means an advantage of \$659 yearly for the college trained man. College graduates, at graduation, average 22 years and their expectancy of productive years of work is 30 years, which means a total profit of \$19,500 directly resulting from college education.

K. C. TO WELCOME TROOPS

Mid-West Division to Be Viewed by Legislature There.

KANSAS CITY, April 2.—Suggestion for a state welcome to mid-west homecoming troops in connection with the welcome to be extended them in this city appeared to have received popular support today.

Lieutenant Governor W. M. Crossley, in charge of the state's welcome to troops, has suggested that it would be more appropriate for the Missouri legislative bodies to attend the Kansas City celebration than to send a legislative committee to New York for that purpose.

Lieut. Charles Riley on Way Home. Lieutenant Charles Riley, a former student in the University, is in Columbia today on his way from Camp Jackson, S. C., to his home in Everton, Mo. Lieutenant Riley has been in the service thirteen months. He expects to enter the University again next fall.

Journalism Bulletin Complimented.

The Fourth Estate of New York publishes a complimentary notice of considerable length regarding "Problems of Advertising," a bulletin recently issued by the School of Journalism.

GEOGRAPHER FINDS ROLE OF LOVER MORE JOYFUL

"God defend every woman from those crazy people who write books!"

So exclaims the old aunt in Bjornson's "Love and Geography" when the learned Professor Tyggesen undertakes to put her out of her room to make way for his maps and atlases. "Love and Geography", which will be presented in the University Auditorium Thursday afternoon, is a satire on professors. The unconscious tyranny of a man who has a mission, a life-work, is delightfully illustrated in the person of the geographer Tyggesen.

Professor Tyggesen is engaged upon a great geographical work, in which he is so absorbed that he considers nothing or nobody else. Gradually he has taken possession of the whole house, from parlor to kitchen, with his globes and charts. His wife is driven from the ground floor, his daughter to a boarding school, and even the cook is furious. Finally Karen, the wife, announces that she is going on a trip. Delighted at the thought of having the house to himself, the professor urges her to make the trip a long one.

"I'll make it a very long one, indeed," she replies, slamming the door after her.

"Hurrah!" exclaims Tyggesen, "no women in the house! Hurrah! How I shall work, oh joy!"

But what happens? With the departure of Karen his vitality vanishes. His brain becomes dull and inactive. All his former strength and working power is gone. After a protracted struggle he writes Karen:

"Come back from the country! I surrender unconditionally."

To his surprise, however, the wife has a few conditions to make before agreeing to return. Professor Tyggesen holds out for a time longer and then writes, "You shall have every room back again without any geography, but overflowing with love." Karen then returns and with her his vitality and creative power.

It is an open secret that "Love and Geography" is a humorous study of the author himself and of his home life. As one critic has put it, "In this work he has indeed erected to his wife an enduring monument." It is a significant fact in this connection that hardly a book or essay left Bjornson's desk without first having been copied by his wife and secretary Karoline Bjornson.

Bjornson, called by his countrymen the "uncrowned king of Norway" was born in 1832, four years after his fellow-countryman Ibsen. During his life he attempted nearly every kind of literary composition—the short-story, the prose idyl, the novel, the lyric and the drama. He was for many years, moreover, a prominent figure in Scandinavian politics and had a great share in all the social, educational, and economic movements of his day. He was both a national leader and a national bard. His death occurred at Paris in 1910.

VICTORY LOAN OUTLOOK GOOD

Managers of Federal Districts Are Optimistic—Begin April 21.

District managers of the Eight Federal Reserve Districts are very op-

timistic about the result of the Victory Loan which is to start on April 21 and last through May 10, according to W. T. Conley, chairman of the Loan in Boone County, who has just returned from a conference in St. Louis. Mr. Conley said that people still feel that they owe an obligation to the government notwithstanding the fact that the bonds will be a good investment.

William R. Compton, chairman of the Eight Federal Reserve Districts, says that the Government has announced that the Victory Loan will be a short time security, five years will probably be the limit. The tendency toward easier conditions of the money market and the fact that with the next loan Government financing, on account of the war, will be practically completed, lead us to believe that within a comparatively short time these outstanding features will appreciate substantially in value.

Investors can look forward with confidence to a price of at least par and interest within the next few years. We strongly advocate the purchase of Government securities now. They are attractive for banks as well as individuals.

The headquarters of the Victory Loan for Boone County will be in the offices of the Columbia Commercial Club. The headquarters will be open from early morning until night and subscriptions will be solicited there.

Soldiers Overseas Need Books.

The need for books among the soldiers overseas is "unbelievably great," according to a cable from the American Library Association. This means, the association says, that they must have more books given to them. The funds at their disposal are not sufficient to meet the demand. A book intended for overseas use.

EASTER SUITS

TAILORED TO YOUR MEASURE BY

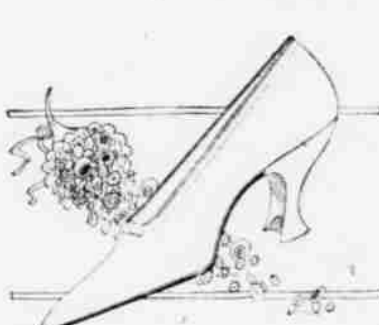
Ed. V. Price & Co.

Select your exclusive pattern and have it made to your own individual style.

We are showing several hundred new snappy spring fabrics. Step in and be measured today.

Daily Brothers






New Easter Footwear

For The Whole Family

A style for every foot and a price for every purse.

Drop in and look around.

And don't forget the kiddies.



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